

**GOVERNMENT OF TELANGANA
ABSTRACT**

Tourism Promotion – Publication Charges - Released of Advertisement in “National Geographic Traveller” (NGT) U.K Edition, September 2015, through M/s. Stark Communications Pvt., Ltd., Hyderabad – Release an amount of Rs.7,87,600/- including taxes (Rupees Seven Lakhs Eighty Seven Thousand and Six Hundred Only) - Sanction - Orders – Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.RT.No. 597

Dated: 13/10/2015
Read the following:

1. From Ms.Sinead McManus- Head of Business Media- India- M/s APL Media Ltd. Dated: 30/06/2015.
2. Govt.Lr.No.2165/PMU/PRO/2015 of YAT & C (PMU) Department, Dt.20-07-2015.
3. Invoice No. 15-16/410, from M/s Stark Communications Pvt. Ltd. Dt.01/09/2015

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ORDER:

Government, vied reference 2nd cited, have issued a work order for release of advertisement in “National Geographic Traveller” (NGT) U.K Edition for September 2015 issue through M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad.

2. In the reference 3rd read above, M/s. Stark Communications Pvt., Ltd, Hyderabad, has furnished bill for an amount of Rs.7,87,600/- including taxes ((Rupees Seven Lakhs Eighty Seven Thousand and Six Hundred Only) towards release of advertisement on Telangana Tourism Promotion in “National Geographic Traveller” (NGT) U.K Edition for September 15 issue, and requested the Government for arranging payment.

3. The Government, after careful examination of the matter, hereby accord sanction and release Rs.7,87,600/- including taxes ((Rupees Seven Lakhs Eighty Seven Thousand and Six Hundred Only) towards advertisement on Telangana Tourism Promotion in “National Geographic Traveller” (NGT) U.K Edition for September 15 issue to M/s. Stark Communications Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:
“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd,. The details of Bank account is as follows:-

| | | |
|-------------|---|--------------------------|
| Bank Name | : | ICICI Bank |
| Branch Name | : | M.G Road, Cochin, Kerala |
| Account No. | : | 001005011006 |
| IFSC Code | : | ICIC0000010 |
| PAN No. | : | AADCS2077D |

(BY ORDER AND IN THE NAME OF GOVERNOR OF TELANGANA)

**B. VENKATESHAM
SECRETARY TO GOVERNMENT**

To
M/s. Stark Communications (Cochin) Pvt., Ltd, Hyderabad.
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad.

Copy to:
The YAT& C (PMU- Claims) Department.
SF/SCs

//FORWARDED::BY ORDER//

SECTION OFFICER